



FAQs

ALTA™:

Q: What is Alta™?

A: Alta is the latest performance technology for textiles offering the highest combination of repellency and resistance to liquids and oil-based stains. The technology is permanent and undetectable to the hand or eye.

Q: Are there any order minimums to use Alta?

A: No.

Q: What is the lead time to add Alta?

A: Alta does not affect Haworth lead times.

Q: How is Alta™ ordered?

A: Alta is ordered as a standard option through Haworth, using a functional option at the end of the Haworth catalog number.

- Use the functional option P for Alta.
- Use functional option D to specify Alta with a Durablock moisture barrier.

Please refer to the Seating and Haworth Healthcare Environments price books for the Alta™ treatment options available.

Q: What is the cost for Alta?

A: Alta will add 1.5- 3.5% to the list price of seating. A minimal upcharge for providing a permanent stain repellent solution.

Q: Is Alta permanent?

A: Yes, Alta technology is bonded permanently to the individual fibers so it will not wear off or wash off.

Q: Is Alta durable to cleaners, especially in healthcare?

A: Yes.

Q: Does Alta meet environmental standards?

A: Yes, Alta meets CAL prop 65, the EPA and the European Union's REACH standards, for safe chemistry.



Q: How can I obtain fabric samples that have been treated with Alta to show my clients?

A: You can order a sales kit through Sales Aid using code #0621. Each kit will include a memo sample with Alta treatment. Additional Alta treated fabric samples will be available through Sales Aid using code #0622.

Q: Can any fabric be treated with Alta?

A: Yes, but we do not currently recommend their use on Polyurethane, PVC or leathers.

Q: Does Alta meet fire codes for various applications?

A: Yes. Alta will insure the fabric is compliant to the required textile fire code.

Q: If my fabric has an existing finish or chemistry, can you apply Alta?

A: Yes.

Q: What is the difference between Alta and Nanotex?

A: Alta is the latest in performance textiles which offers unique formulation specific to the environment of use.

Q: If a fabric from the Haworth Alliance or COM has already been approved on Haworth furniture, but will now be treated with Alta, does the fabric need to be re-tested on Haworth furniture?

A: No.

Q: Is Alta just for Haworth seating?

A: Yes, fabric seating surfaces, only.

Q: Is there a warranty for Alta?

A: Same as current Haworth warranty.

Q: If a client wants Alta on fabrics for furniture in the Haworth Collection, how do we order the finish?

A: Through the Haworth COM process. LTB, m_sit, q_bic, SE04, and Collaborate are all set up with standard options to support stain repellent.

We also offer COM options for products from Poltrona Frau, Cappellini, and Cassina — however, that is Dealer to Supply. You can see which products offer COM in our Haworth Collection North America Price List on Haworth.com.

Q: Can you clean ballpoint pen, and other difficult stains off a fabric treated with Alta™?

A: Yes, follow suggested cleaning protocol.

applied: textiles

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Q: Can you treat bleach cleanable fabric with Alta™?

A: Yes.

Q: What are the recommend cleaning instructions for optimal Alta™ performance?

A: Liquid stains should be absorbed with a dry, absorbent cloth or towel. Residual spots can be removed using warm water and dabbing with a clean, dry washcloth. For stubborn stains, a small amount of mild dish washing detergent with dabbing action will usually work. We always recommend making sure all soap is rinsed away after use. Never rub a stain into the fabric. For additional questions or help, call Applied Textiles at 866-891-6266.

Q: Can Alta™ be applied in the field?

A: No.

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