

HAWORTH

# Learning

Campus is the Classroom







# Learning Happens Anywhere

The momentum for change in higher education has accelerated dramatically. Active learning is happening across the campus, both inside and outside of the formal classroom.

To remain relevant, environments where people learn, work, play, and restore are being designed to meet an increasingly diverse population—evolving teaching, learning styles, and new technologies—empowering your students, faculty, and staff to reach their full potential. The campus is also an integral part of the community, designed to draw in visitors, host events, support area employers, and fuel economic growth.

Get inspired by spaces we've created in partnership with a few of our clients. Then explore five space types that every campus should consider to support active learning, whether in person, virtually, or a combination of both.





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HAWORTH

HAWORTH  
collection



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JANUS et Cie

Pablo







# Learning is Evolving

What we know about the campus and its evolution into a place of social context—a place to work, learn, and connect—also applies to the workplace. We also know that active learning is happening in more spaces than ever before.



Active learning is driving the business of higher education, and your institution's ability to compete and thrive. Whether it's student attraction and retention, graduation rates, job placements, or overall rankings, environments aligned with desired experiences are not only an expectation, they are an imperative moving forward.

Campus leaders are being challenged to keep pace with the workplace of the future and careers and industries that are yet to be imagined. Preparing the workforce of knowledge workers, leaders, educators, and skilled trades requires access to thoughtfully designed spaces that foster the exchange of new ideas and ways of thinking.





## Optimizing Performance Enriches the Experience

Higher education is taking a more holistic view of the campus and striving to differentiate the experience of campus-goers. Whether prospective students and families are evaluating academic rigor or extra-curricular activities, designed spaces can engage the mind and heart from the first visit to graduation and beyond.

Haworth can partner with you to uncover opportunities within four key themes:

### Anticipating change

By uncovering the sources of change, Haworth helps you design flexible spaces that adapt to change.

### Offering choice

Haworth can show you how to enhance experiences through inclusive design to promote a sense of well-being—physically and psychologically—to keep minds engaged and focused.

### Challenging the status quo

Planning for “what’s next” includes testing new concepts and approaches to teaching and learning. Haworth’s research, client spaces, and our own living lab help ensure spaces designed today remain relevant into the future.

### Connecting people and technology

Count on Haworth to help you determine the right balance of integrated technology for content sharing and problem solving to support in-person and virtual interactions.

Haworth has a proven track record of providing solutions for higher education. Our portfolio of furnishings and insights helps you create more diverse spaces that optimize performance and enrich the campus experience for everyone.



# Client Spaces

Because learning happens anywhere on campus, enabling connections and choice drives what is being taught, where (in person and remote), when (on demand), and how (experiential, lecture, leisure, etc.). These client examples showcase active, diverse spaces that are designed to optimize performance, respond to needs and desires, and enrich the experience of your students, faculty, and community.







## Davenport University

As the business world rethinks office space and the ways people work, Davenport University looked to do the same for spaces to ensure the success of graduates from the Maine College of Business entering the workforce. That meant creating flexible, adaptable classrooms, as well as environments that are modeled after those found in corporate America.





Smaller faculty offices and separate breakout rooms encourage more interaction among students and colleagues, and provide additional space for work, collaboration, and small meetings.





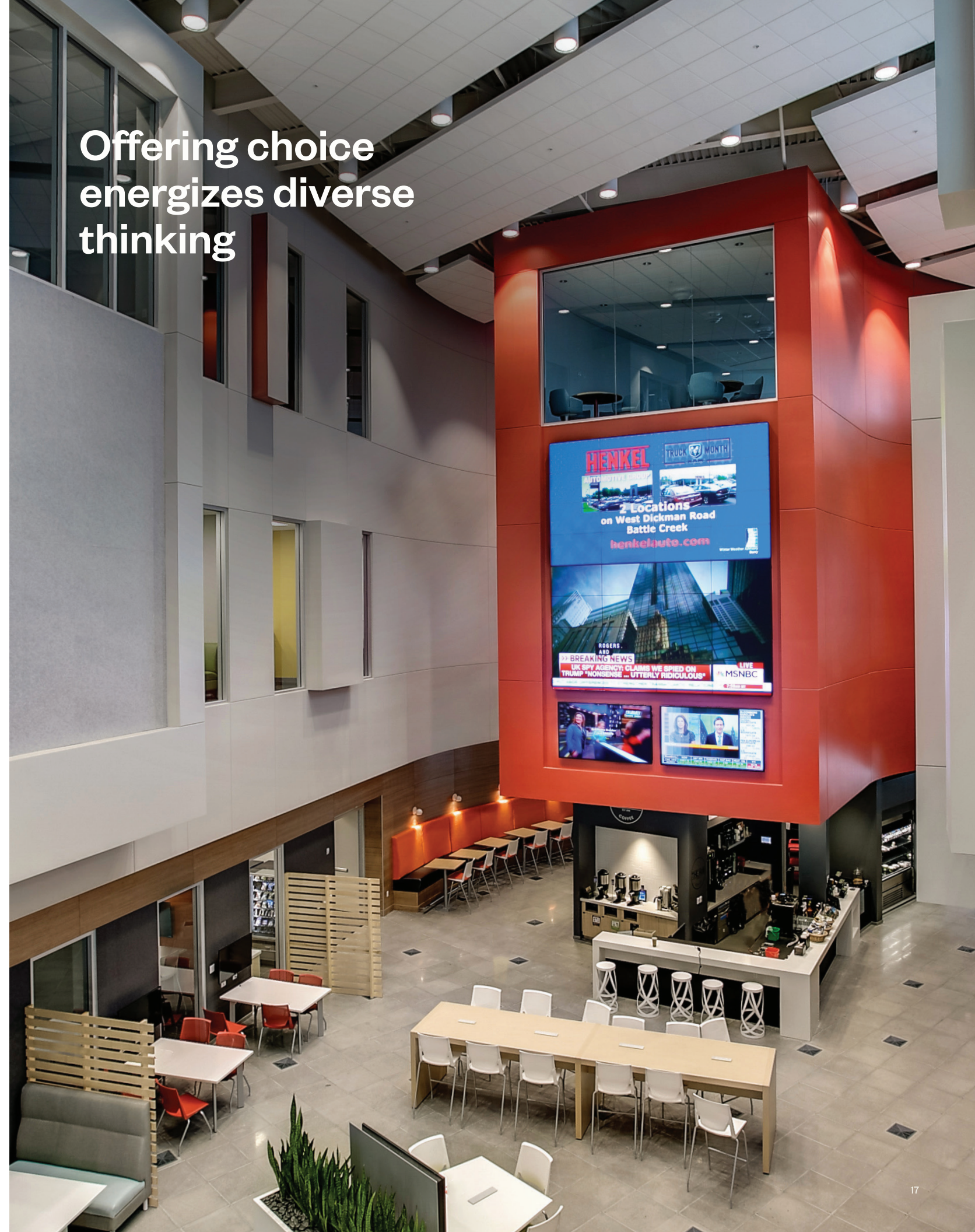


Social spaces feature a mix of built-in and freestanding tables and seating so that students, staff, and visitors can gather to work, network, catch up on current events, or enjoy refreshments.

Offering a choice of spaces designed to energize diverse thinking opens up possibilities for creative problem-solving and innovative ideas among students and faculty. There's a rhythm to the layout that accommodates various sized groups, levels of desired privacy, and access to technology for both in-person and virtual connections.



# Offering choice energizes diverse thinking







## GRCC Lakeshore Campus

This campus serves multiple purposes: offering traditional degrees and occupational pathways, as well as workforce training for local businesses and apprenticeships. Transforming an empty retail space into an educational hub benefits area employers who gain a skilled workforce and a community that prospers from economic revitalization.





A variety of spaces empowers students and faculty to collaborate with varying degrees of privacy or be visible in open areas to foster a sense of belonging and connection. With a focus on technical training, students are motivated to hone skills that drive innovation. Employers also value the space, with campus and community events hosted here.







The ability to quickly and easily move seating and tables allows for infinite configurations as programs and class sizes change and assignments vary.



Creative problem solving is enhanced in inspiring spaces





## University of North Dakota

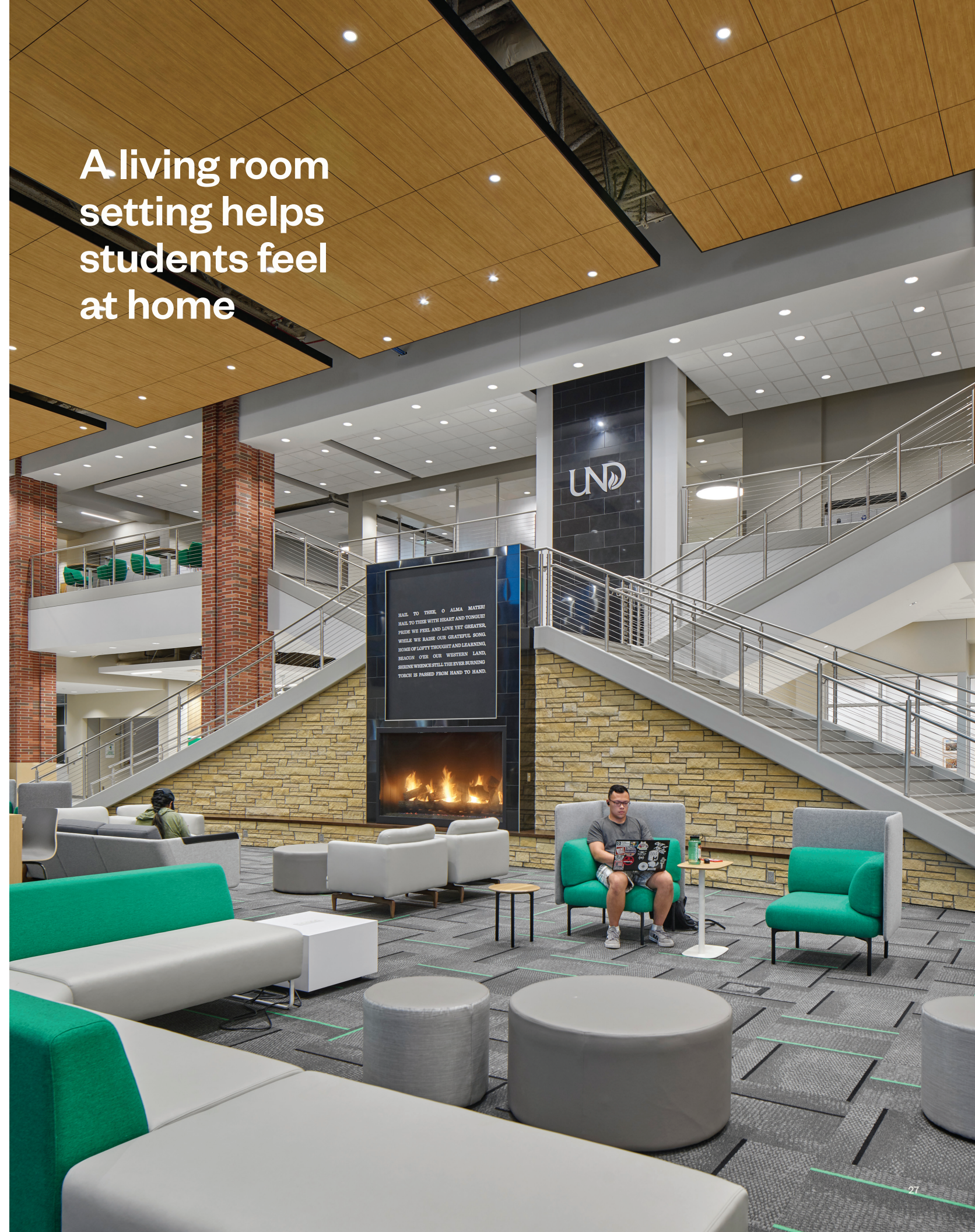
The University of North Dakota (UND) is a busy campus educating tomorrow's leaders in engineering, medicine, aviation, space, and unmanned aircraft systems. The university's new Memorial Union serves as an essential, accessible destination—the heart of UND—with upgraded technology and flexible facilities designed to enhance the student experience.





A valuable aspect of university life is connecting with peers, so a primary goal for the new Memorial Union was to create an inviting gathering place where students choose to spend time, both on their own and with others. Built to foster an inclusive, comfortable environment for relaxing, socializing, collaboration, and studying, the Union features lounge spaces on every floor—including hard-surface and soft-seating furnishings.

The centrally located programming venue offers an ideal location for informal gatherings, live performances, and watching events on the large video board. More private, yet open spaces provide groups with desirable destinations.



A living room setting helps students feel at home





# Activity Drives Solutions

Campus spaces are evolving to offer more diverse opportunities for teaching and learning. Align your activities to five dynamic space types that respond to expectations for today and prepare for a future that is yet to be defined.





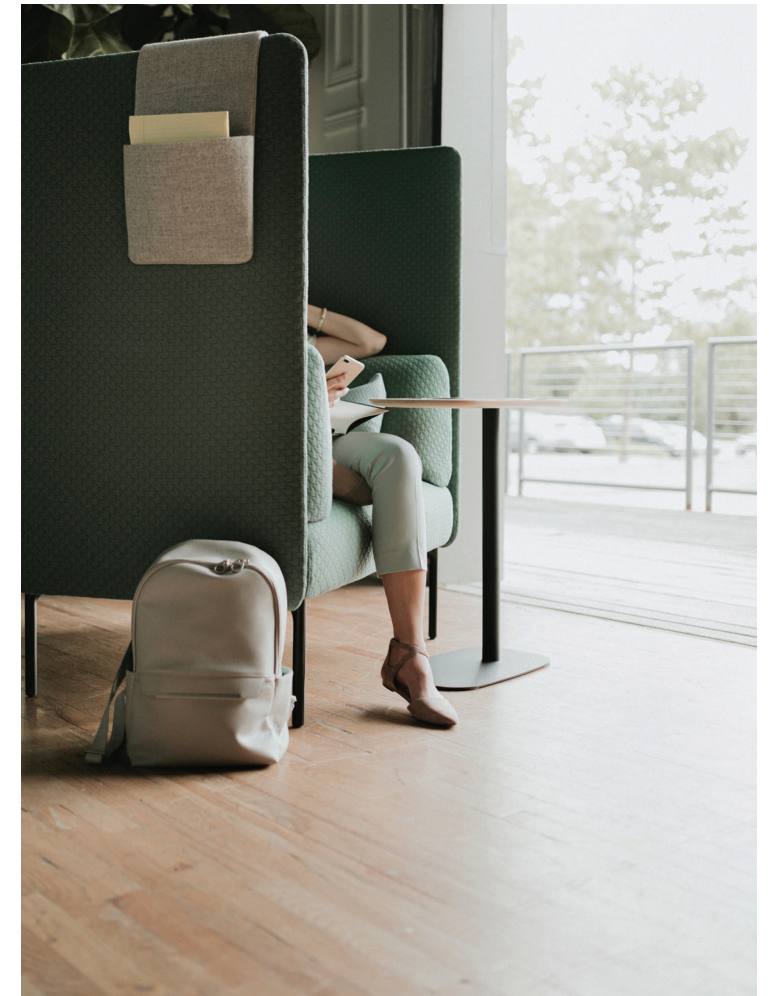
# Individual

Students and faculty can work anywhere they want on campus—in just about any type of space they find comfortable for the task at hand. Individual spaces offer environments for intervals of focused work and deep thinking to problem solve.





Enhance openness, and provide transparency that fosters collaboration and well-being. High-back lounge seating offers visual privacy for time to focus and mentally recharge.



Carving out campus space for privacy enriches the learning experience. Students seek quiet spaces away from their dorm room to study alone or meet with faculty. Creating boundaries with various degrees of privacy helps control unwanted distractions.





A row of sound-absorbing touchdowns with open entrances invites individuals in to work quietly and serves as the ideal nook between changing classes or scheduled meetings.

Calming retreats provide sensory relief from the energy of campus life. Cognitive capacity is enhanced through right-sized private enclaves that feel expansive. Clean lines and sleek surfaces add to the modern vibe that supports rhythmic, ongoing learning opportunities across campus.







Offer choice like comfortable task chairs with tablets, or semi-enclosed booths or sofas with privacy panels and ready access to power. Sound-proof acoustic pods offer getaways for ultimate focus time without distractions.

## Time and space to focus and reflect





# Group

Teamwork is a learning imperative for every profession and industry. Having defined rooms with fixed walls or boundaries gives groups the dedicated space they deserve.







Whether students and faculty are in person, remote, or a combination, bringing diverse groups together to accomplish shared goals is central to virtually every curriculum.

Progressive institutions invest in designed group spaces that best prepare students for the future of work. That means classrooms are less likely to be traditional rows of forward-facing seating, in favor of enclosed or semi-enclosed spaces where students and faculty can break into activity-based hubs, then come together as a group to share insights.







Choose task chairs with ergonomic support features to enhance longer periods of attention span and stacking chairs without arms to accommodate more students around the table. Wall-mounted screens and narrow bookshelves free up space for group tasks.



Classrooms and other group spaces that are welcoming and experiential are a rising expectation for students and faculty. Being able to equitably interact face-to-face with others in the room, and having access to those who are remote fosters more engagement that leads to richer discussions and deeper insights. Having multiple tables and a variety of seating that can be easily rearranged accommodates shifting class sizes, and time spent between instruction, training, and group exercises.

## Access to diversity of thought, daylight, and group interactions







Individual task chairs with attached tablets encourage students and instructors to move freely within the classroom and come together for planned or spontaneous group projects.





# Multi-Use

Multi-generational. Multi-purpose. Multi-use. As campus activities multiply, so does the need for access to flexible spaces designed to evolve.





Lobbies and reception areas offer the ideal backdrop for multi-use spaces. Hospitable social spaces on campus take cues from modern workplaces and upscale hotels, layering in rugs, lighting, and soft surfaces to complement all the ways people engage and learn from each other.

Freestanding architectural elements serve as a space divider to create a destination. Guest seating, sofas, and side tables can be easily rearranged for events or gatherings.





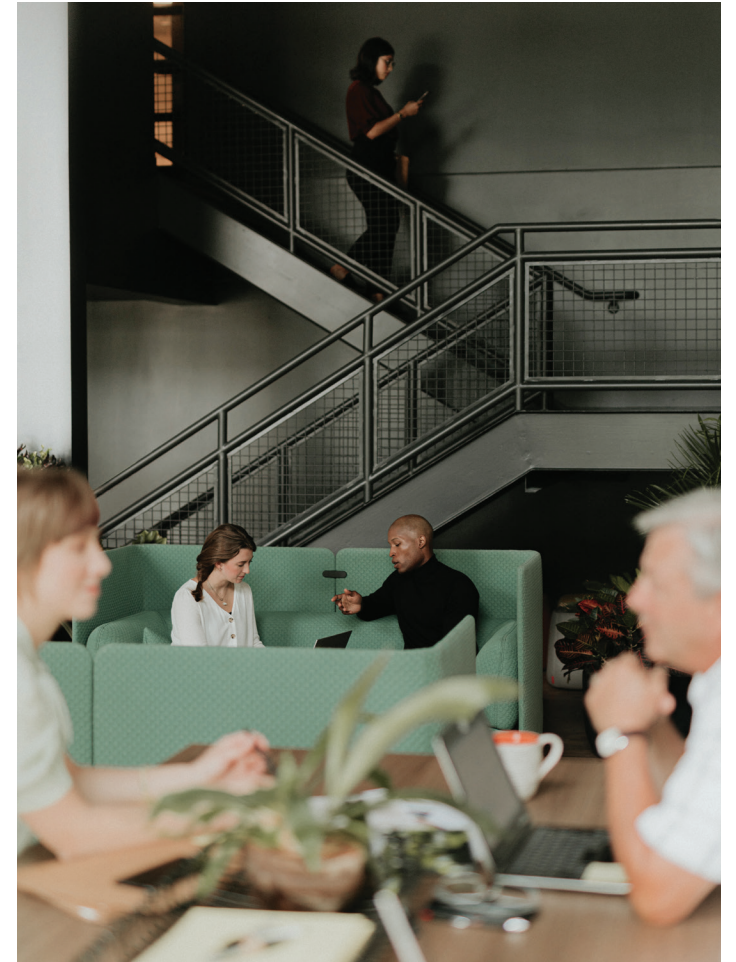


Future-proofing spaces to benefit both the campus and community are showcased through vignettes that come to life with access to daylight and biophilic elements.





With access to refreshments and comfortable furnishings, individuals and groups have the option to claim their own nook while staying connected to what's going on around them.



Planning today for the campus of tomorrow is a course in flexibility. Purposeful design for multi-use spaces incorporates lessons learned from the transformation of libraries and student unions. Common areas beckon students, visitors, and staff to experience college life firsthand.

## Accommodate multiple activities at the same time







# Living

College students visiting campuses are evaluating more than academics. The first impression of living spaces can help sway incoming freshmen or transfer students to make a commitment.





Students look for room to spread out beyond their dorm room so they can study alone or together, while lounging or dining. Activities mimic home life and design follows function. Sinking into a sofa or enjoying takeout outside the café gives students more options and control of their busy schedules.

Thoughtful details like modern shelving for displays, side tables for the contents of backpacks, and extra pillows to prop up books or laptops add an extra element of comfort.







Much like being at home, students and their friends seek out spots where they can congregate to share a screen and occasionally in-person face time. The variety of spaces supports the flow between heads-down study time and social interactions. Preparing students for life after college by fostering these transitions gives them the space to learn and grow.

Round café tables with sleek seating complement the openness of the space while cushioned bench seating that hugs the wall offers a more secluded spot. Note the contrast in aesthetic from an open staircase and wall of windows to the lower ceilings dotted with pendant lights.



Styled to evoke an upscale residential retailer, the focal point of the living room above is the big screen, anchored by a storage unit and rug to pull all the furnishings together. A sleek low-profile sofa is positioned to avoid competition with the impressive campus view.





Multiple lounge areas with ample tables and plush seating create choice for students to gather, study, and restore.







Outdoor spaces create a great backdrop to think and connect, or unplug and unwind. By enjoying the health benefits of nature, campus-goers gain new perspectives, and improve mood and focus.





# Specialty

As specialty degrees and activities proliferate across campus, so do their respective spaces. From tech to art, athletics and more—design customized solutions that meet nuanced needs.





The ideal campus is a plaza, with neighborhoods for tech support, a bookstore (where there may not be textbooks), studios for every art imaginable, and the gamut of entertainment from theater to gaming. Based on the vision, ultimate experience, and desired outcome, select architecture, lighting, furnishings, and accessories that bring it all together.





Specialty areas have common denominators for consideration: tables with built-in access to power, mobile whiteboards, benching, and a plethora of seating options.



The best way to predict the future of learning is to invent it. Designed spaces that are specific to a field of study or specialized service reinforce what makes your institution unique. As the path to a degree is increasingly customized, so are the spaces that enable learning anywhere—and everywhere.



Reinforce what makes your campus unique







# Featured Products

At Haworth, we believe that the campus is the classroom. With that in mind, we are proud to offer a wide range of products that support learning across the campus. No matter the space—individual, group, multi-use, living, or specialty—we have products that can work to create great spaces for students, faculty, and staff.

The following pages provide a representative sampling of the breadth of products designed to meet the needs of today's campus.





# Multi-Purpose Chairs

**Maari**  
Multi-Purpose Chair with Tablet



**Very**  
Multi-Purpose Chair



**Resonate**  
Multi-Purpose Chair



**Hi Pad**  
Multi-Purpose Chair



**Poppy**  
Multi-Purpose Chair with Tablet



**Improv**  
Multi-Purpose Chair



**1 inch**  
Multi-Purpose Chair



**Alfi**  
Multi-Purpose Chair



**Navy**  
Multi-Purpose Chair





# Stools

**Zody LX**  
Office Stool



**Very**  
Office Stool



**Hi Pad**  
Stool



**Ribbon**  
Stool



**Maari**  
Stool



**Very**  
4-Leg Stool



**Alfi**  
Stool



**Navy**  
Stool



**1 Inch**  
Stool





# Office Seating

**Very**  
Office Chair



**Fern**  
Office Chair



**Zody II**  
Office Chair



**Zody LX**  
Office Chair



**Soji**  
Office Chair



**Soji Cleanable+**  
Bleach-Cleanable Office Chair



**Soji XL**  
Office Chair for Large Occupants



**X99**  
Office Chair



**Navy Officer**  
Office Chair





# Modular Lounge Seating

Riverbend  
Lounge Seating



Cabana Lounge  
Sofa System



Resonate  
Sofa System







## Lounge Seating

**Poppy**  
Lounge Chair



**Poppy**  
Guest Chair



**Windowseat**  
Lounge Chair



**Resonate**  
Lounge Chair



**Low Pad**  
Lounge Chair



**Harbor Work Lounge**  
Lounge Chair



**Openest Chick**  
Pouf with Back



**Bandas Space**  
Lounge Chair



**Cabana Lounge**  
Sofa System







## Ottomans and Benches

**Openest Chick**  
Pouf



**Pebble**  
Ottoman



**BuzziSpot**  
Pouf



**BuzziBalance**  
Ottoman



**BuzziPouf**  
Pouf



**BuzziPuzzle**  
Ottoman



**Lyda**  
Bench



**Riverbend**  
Bench



**BuzziPicNic**  
Bench





# Tables

**Immerse**  
Conference Table



**Cultivate**  
Conference Table



**Naan**  
Conference Table



**PopUp**  
Collaborative Table



**BuzziPicNic**  
Collaborative Table



**Su**  
Collaborative Table



**Run**  
Collaborative Table



**Planes**  
Collaborative Table



**Jive**  
Collaborative Table





# Storage

**Lockers**  
Locker Storage



**Be\_Hold**  
Storage



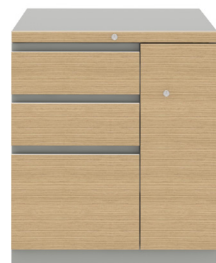
**Be\_Hold Be**  
Storage



**A Series**  
Credenza



**X Series**  
Storage





# Booths

**HushOffice**  
Acoustic Pod



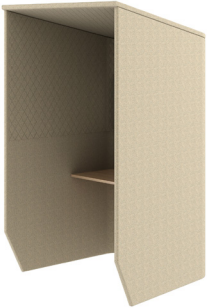
**Cabana Lounge**  
Booth



**Openest**  
Booth



**BuzziBooth**  
Booth





# Outdoor Furniture

**Forest**  
Side Chair/Stool



**1 Inch All Aluminum**  
Seating



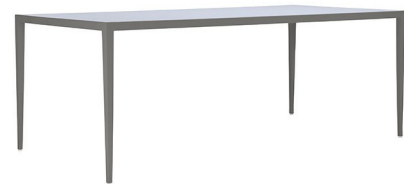
**Quinta**  
Seating



**Gigi II**  
Seating



**Slant**  
Occasional/Dining Table



**SEE!**  
Modular Lounge



**JANUScafé**  
Café Table



**Run**  
Bench



**JANUS Titan**  
Umbrella







## Architectural Products

**Pergola**  
Freestanding Architecture



**Enclose**  
Movable Walls



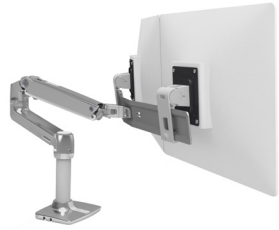
**Trivati**  
Movable Walls





# Accessories

**Ergotron**  
Monitor Arm



**Planes**  
Mobile Cart



**Collaborate**  
Mobile Cart



**Collaborate**  
Mobile Screen



**Belong Power Solutions**  
Power & Data



**Bluescape**  
Collaborative Software

