



HAWORTH

Haworth for Shell

Customer Space
Haworth International, Dubai, UAE



Our customer

Shell is a global group of energy and petrochemical companies with more than 80,000 employees in more than 70 countries.

Shell moved to One Central Building in Dubai. In preparation for a return-to-work post-pandemic, they reduced their real estate, wanting a more agile workplace for their 150 members.

Several workshops with our client resulted in the design of a variety of work applications: assigned desks for their trading teams and many touchdown and collaboration areas for the rest of their team.



Hospitality is key

In partnership with the architects from Gensler, Haworth created an agile and inviting workspace where Shell's teams enjoy working and welcoming visitors.

The Haworth showroom in Dubai was a source of inspiration for our customers, who embraced many of the working environments and finishes demonstrated in our showroom.



Work well. Live well.

Following Shell WorkWell fit-out concept, the traders' workspaces offer height-adjustable desks that encourage people to change postures throughout the day. Dual monitors reduce eye strain. The workstations are complemented by acoustic partition screens for added comfort and privacy.

The Very task chair on wheels allows for mobility for collaboration in the workplace. Its intuitive lumbar support enhances comfort to enable performance for a variety of tasks.

Expansive windows allow natural light to fill the entire office, giving workers a mood-boosting connection to the outdoors.



Agile working

Many touchdown and collaboration areas are offered to the teams to foster interaction and movement.

Space divisions - either with lounge furniture or biophilia - create visual anchors.

A lot of natural light coupled with a variety of work application options and sensible use of colours results in an enjoyable space to work in.



Agile working



The new space considers all types of work activity, even impromptu team meetings and quick touchdowns.

Team spaces are equipped with technologies for on-site meetings and an “always on view” for remote team members.



In smaller meeting rooms, special attention was paid to lighting and acoustics, which creates a cosy home feel.

Flexibility is key. A training area can easily convert into a lounge area or conference space, or anything in between.



Meet. Share. Collaborate.

Shell needed a variety of meeting rooms—large and small—for conferences and training.

These rooms were designed for communication and comfort. They are equipped with Active Seating products which fit needs anywhere agile working and adaptable space concepts are prioritized.



Meet. Share. Collaborate.

Shell has chosen Nia as the seating solution for most of its meeting rooms. The slim design of the chair fits into any setting, and its ergonomic moving backrest provides comfort, all without complicated adjustments.



Meet. Share. Collaborate.

The variation in the Immerse table heights creates opportunities for combined sit-stand postures and enables the teams to split into two at the same workspace.



Meet. Share. Collaborate.

The meeting rooms, which take up a large part of the space, have been designed to accommodate different working modes. In atelier style or a more conventional setting, the space remains agile.



Relax & Connect

Lounge spaces promote spontaneous interaction and restoration. The focus is on wellness and community. The space - providing natural light, outside views, natural materials and finishes and biophilic design elements - creates a positive employee experience.



Featured products

Haworth

Nia
Very task
Maari
Poppy
Poppy lounge
Immerse
HAT
YourPlace
Drift
Intuity
Sprig
Openest Chick
Cabana lounge
Pip table
Be_hold lockers

Haworth Collection

Paravert
Ribbon stool
Gong side table
Buzzi cube
Hobo

