

HAWORTH

Cross pollinating work, hospitality and wellness

March 2022

Case Study

Headquarter

Location

Zürich, Switzerland

Project type

Create a unique co-working space

Design firms

Studio Aisslinger



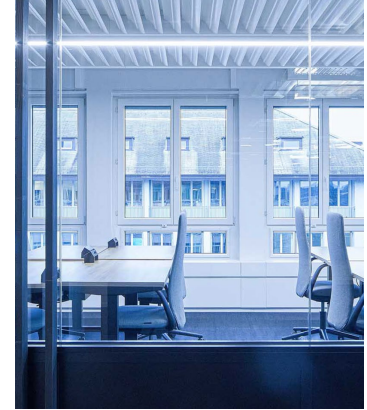
“Work is half of life –
community the other half”.

Headquarter

Overview

When Headquarters opened their second co_working space in Zurich, they wanted to define a new approach to the work patterns that emerged during the pandemic. Remote working turned into a way of life that isolates people from each other. Their vision of co-working is a tool to connect people in the digital age. Their purpose is to offer a modern working world with extraordinary design. They partnered with Studio Aisslinger to create a new brandscape. After their first co-working space opening, they had experience with joinery solutions, but these were not suitable for their other locations. Thus, Haworth adapted Aisslinger's design specifications to its ranges, and we created a solution for all areas at Talacker 41.

Specifications



- 2 floors
- 190 workstations
- Timeframe of the project:
Two phases between March 2020 and December 2021

Objective

Creating a co-working environment where well-being and productivity are enhanced by exceptional space. A place where start-ups, large companies, teams and freelancers can find the right workplace for them.

Solution

Blending series production and tailored-made furniture to adapt to a creative design brief.

Result

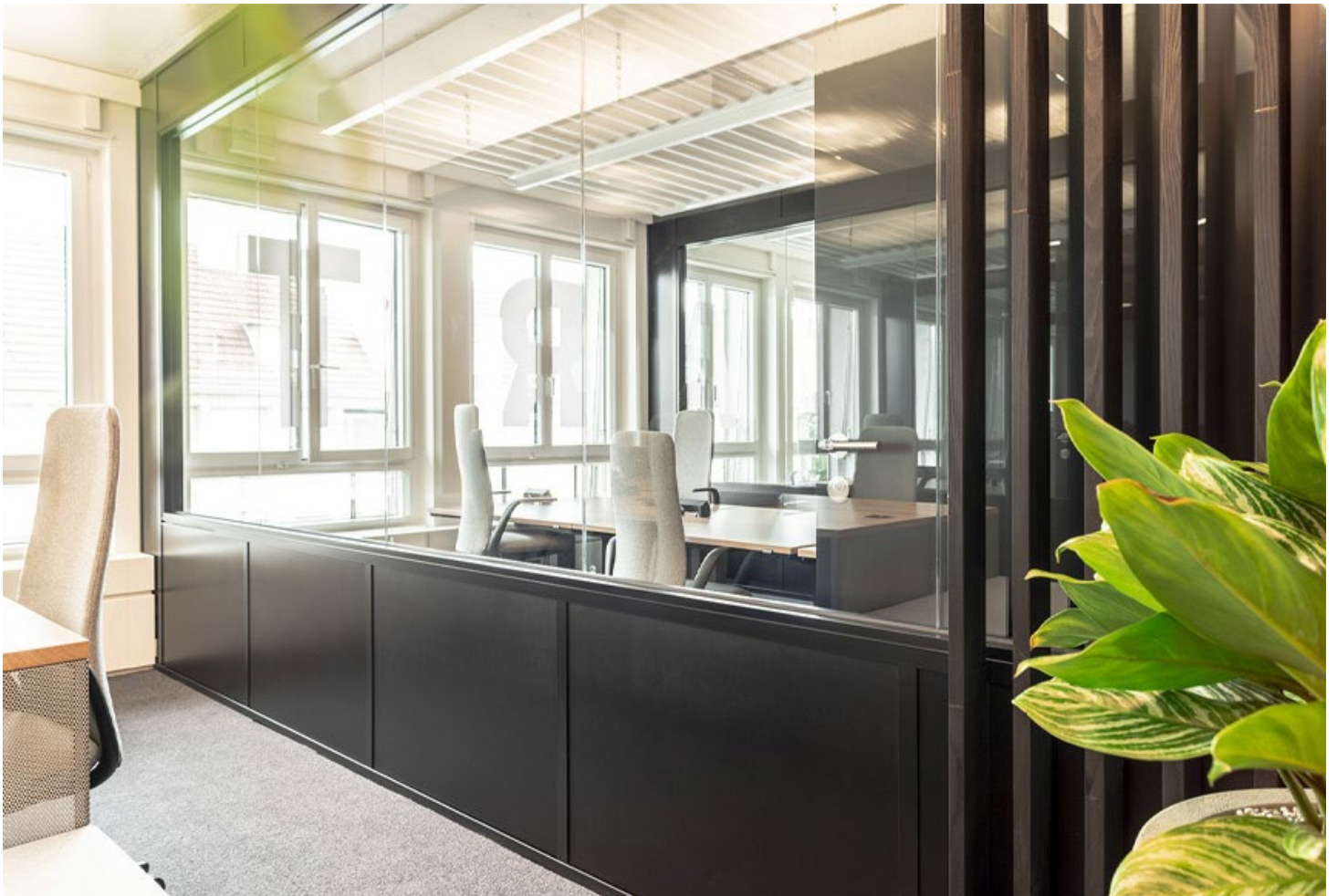
Separate yet transparently open designed offices, co-working areas with fixed and flexible workstations and spacious, excitingly fashioned shared areas that create more than just an attractive workplace.

Objective

Creating a co-working environment where well-being and productivity are enhanced by exceptional space

Headquarter offers spaces according to specific needs. Either desk spaces in one of the open workspaces or private offices are available. These are equipped with height-adjustable Lyft desks and Nia chairs, which are the ultimate in agile seating, as the height only needs to be adjusted. The backrest automatically moves with the user's movements.

Open workspaces and closed offices offer choice to the users, while keeping an aesthetical consistency. Nia chairs are ideal for agile working as they require minimal adjustment.



Designed to meet every need

Bookable lockers are the perfect solution for the temporary individual needs to safeguard and store personal effects in a communal area where people are at the centre of a fast-moving context.

In the entrance, Pip small side table is perfect for a laptop or notebook, and it is light enough to move around for casual encounters.

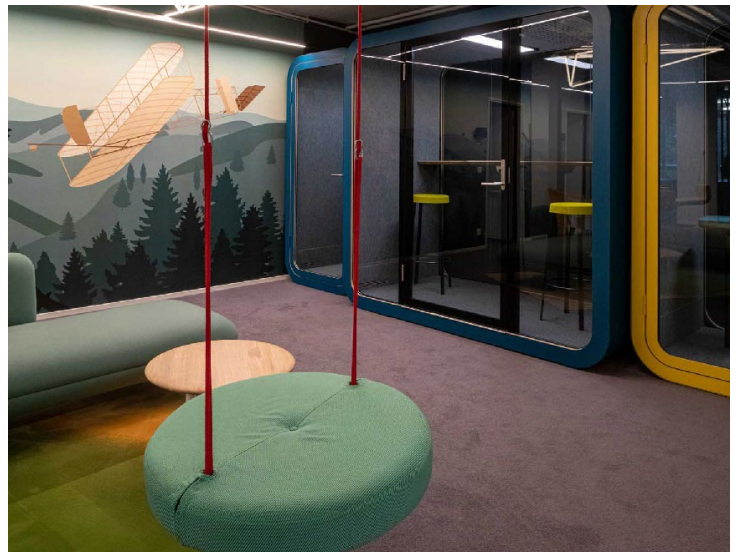
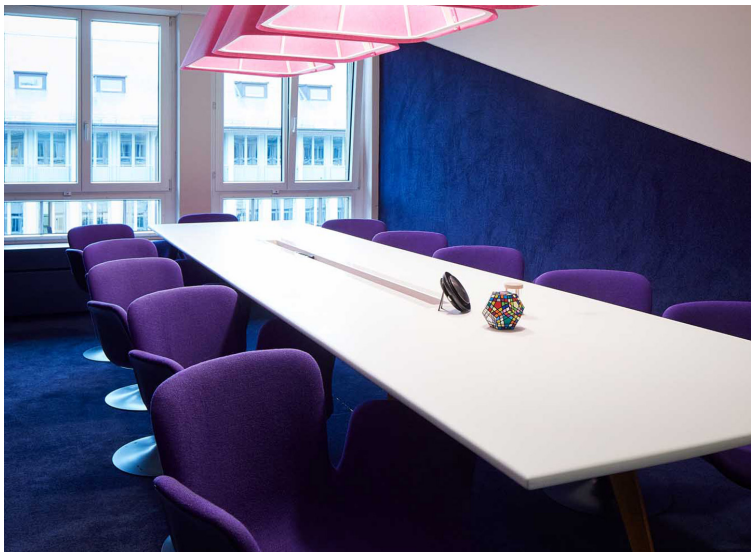
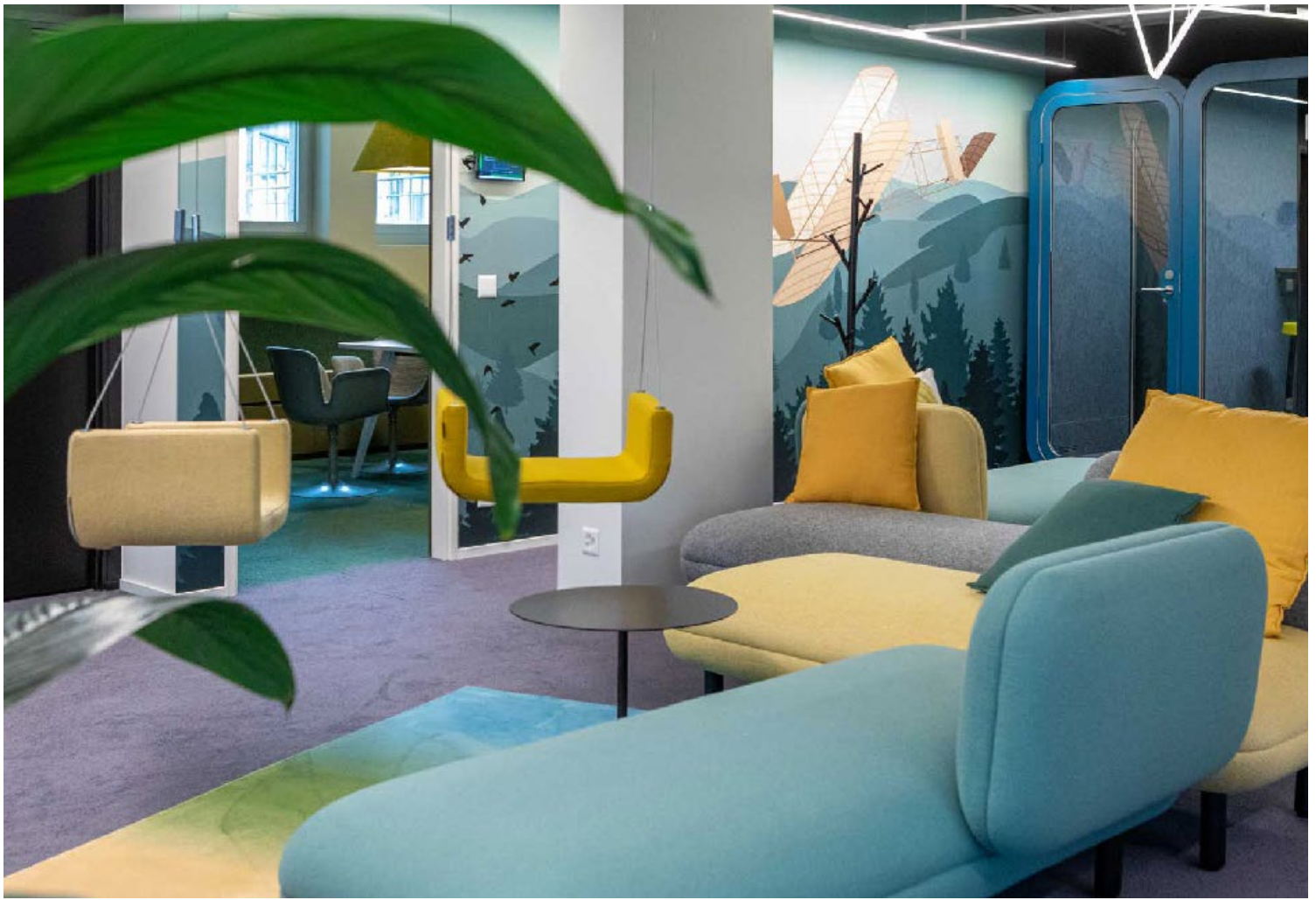




Room for collaboration

There is plenty of space to meet!
Just choose your style, from the most formal to the most relaxed
and always backed by Haworth solutions.





Room for collaboration

Whether a classic meeting room, a cosy couch or a swing for a change, all areas change your work perspective. The workplace itself turns into a source of stimulating experience.



Headquarter working landscapes combine separate yet transparently open designed offices, co-working areas with fixed and flexible workstations and spacious, excitingly fashioned communal areas to create more than just an attractive workplace.

Featured Products

- Nia
- Lyft
- Hobbo sofa Cappellini
- Connect
- Juli chair Cappellini
- Riverbend
- Meeting Point
- Intuity
- Pip
- BuzziShade
- Framery
- Be_Hold Design