

HAWORTH

# Flexible workplaces to support innovation in the MedTech industry

September 2022

**Reference**  
CUBEX ONE

**Location**  
NEXT MANNHEIM I  
Mannheim, Germany

**Project type**  
Startup Hub

**Dealer**  
futureoffice gmbh

**Photography**  
Photographiepe  
Horst Hiepe



A photograph of a modern wooden table with a black pedestal holding a plate of cinnamon rolls. A book titled 'BEST WORKSPACES' is on the table. The background is a blurred office setting with a plant and a window.

Goals

Creating agile and scalable workspaces to meet the needs of start-ups, from seeds rooms to co-working spaces and own rooms



## Overview

CUBEX ONE offers a coworking space for life sciences and medical technology sectors. Their new building in Mannheim, Germany impresses with its futuristic design.

Inside the cube are almost 7,500 m<sup>2</sup> of flexibly scalable space for offices, coworking areas, laboratories, technical rooms and workshops. The spaces can all be used by medical technology start-ups and for interdisciplinary exchange between different NEXT MANNHEIM work areas. Seminar and event rooms complete the offer. The ground floor houses the higher-level areas such as the foyer, a café, an event room, the laboratories and the central administration. The first to third floors are each structured into five usage zones that can flexibly adapt to the needs of start-ups in the medical technology sector.

The building represents the start of the new Mannheim Medical Technology (MMT) Campus. With its many plazas and lanes, the future campus site will aim to replicate the pleasant feel of living in a village.

## Features



- 7500 sqm
- 75 Rooms
- Time frame of the project: 4 years

### Goal

Creating agile and scalable workspaces to meet the needs of start-ups, from seeds rooms to co-working spaces and own rooms

### Solution

Height-adjustable tables, furniture elements on castors, Nia chairs that intuitively adapt to the users: everything was designed to allow the creation of dynamic team zones and suit the different activities of the engineers..

### Results

## Goal

# Building a sense of community

Meeting and creatively interacting with a wide variety of players from the world of medical technology and medicine are an essential part of the CUBEX philosophy.

The carefully considered infrastructure enables startups, spin-offs from research and industry, collaborative research projects as well as small and medium-sized enterprises to focus on the essentials: their idea! For all innovation and start-up phases there is what the heart desires: pre-start-up rooms, coworking space, 43 office rooms, 52 technical rooms with clean room options, 4 equipped laboratories with digestories, 1 experimental hybrid OR, 8 event & meeting areas for on-site and hybrid meetings, workshop, restaurant and roof terrace.

In the reception area, a cheerful yellow palate helps to make guests feel welcome. This yellow then accompanies them throughout their stay in Cubex One, bringing a sunny touch to the entire space.

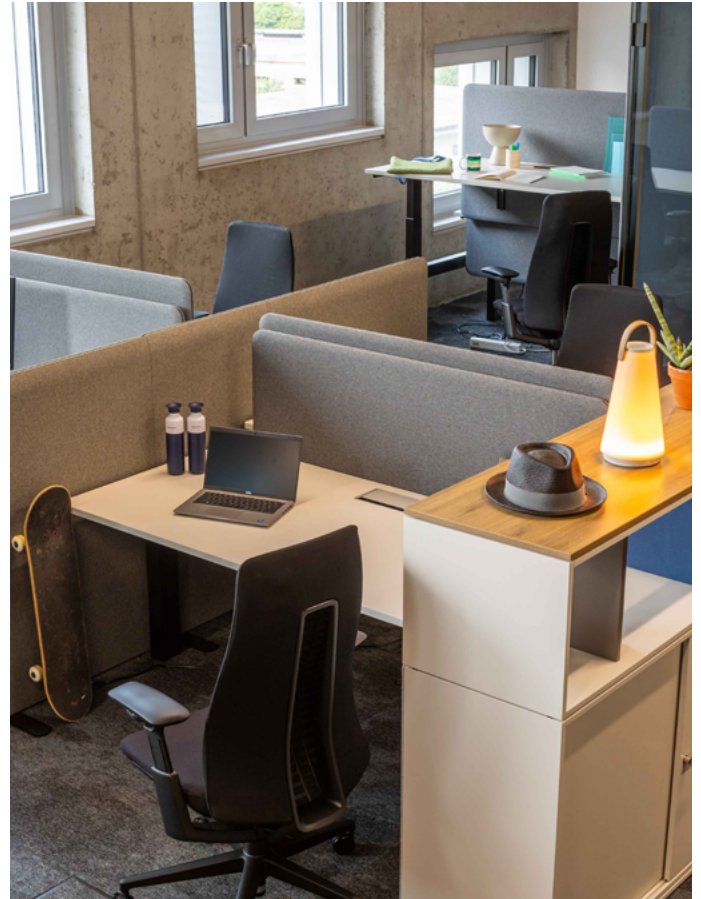




“We sought modern, versatile furniture for our new start-up centre. With Haworth, we met the partner and the perfect furniture solution. Not only were our spaces equipped with a wide variety of furniture, but the range also included suitable furniture for the foyer or the tea kitchen serving our tenants.

Customer feedback is consistently very positive whenever they come to our premises. It means that it is a perfect set-up for us - and not only us, but clients as well are very satisfied.”

Jonas Wagner  
CUBEX ONE Center Manager





## Fix, Flex and Day Desk

When we were selected to furnish Cubex One, we knew the impact a space like this would have in developing the health industry in the region and beyond.

The biggest challenge was to harmonize the spaces across the floor plans, which brought together a series of meeting rooms of different sizes and purposes with the adjacent workspaces. .

We wanted to maximise the potential of the space and still create a quiet and pleasant working atmosphere. Using a variety of room dividers and screens, we achieved this successfully!







The “BuzziNest “ telephone booth from BuzziSpace offers space for confidential conversations





Our products ranges were selected for their ability to optimally support casual work scenarios.

Nia is the perfect chair for a wide array of users because it provides remarkable comfort in any sitting position without adjustments.

Intuity is "One table for many possibilities".

Whether you work as a team or alone, Intuity adapts to a variety of workspaces.



## Supporting collaboration and agility

The three meeting rooms - “1 thousand ideas”, “meet you 2”, and “good things come in 3s” - are perfect for a small meeting. The rooms on the 2nd and 3rd floors are equipped with conference tables, chairs and a small semicircular sofa. On the first floor, a high table with high stools can welcome up to 8 people. Technology is everywhere to meet the needs of face-to-face and hybrid meetings.







On the ground floor of CUBEX ONE, the "nice to meet you" and the "welcome to meet" meeting rooms are designed for larger meetings or workshops.

**A hybrid meeting room with a home feeling:** the A-Wood table creates a warm ambience with its homely design, while the Poppy chairs bring the comfort of a lounge chair with the features of a conference chair.





## Leaning and Socializing

The flexible “thinker space” and “take a break” rooms can be used for various event formats. They are well suited for workshops or pitch events.

The second floor is equipped with a raised platform for presentations and performances. The third floor is bistro-style.



BuzziMe also makes informal conversations in the open office environment a success.

In the “take a break” area, you can enjoy a coffee, have lunch or hold a relaxed meeting.

The Tate Color 4-legged chair, available in a wide range of RAL colours, provides a colourful accent and creates a feel-good atmosphere.







## Customer Profile

With CUBEX ONE, the municipal subsidiary NEXT MANNHEIM opens the eighth start-up centre in the city area. With 35,000 m<sup>2</sup> of total space, NEXT Mannheim offers a unique infrastructure for the support of young, innovative start-ups. With CUBEX 41, which has been in operation since 2015, an important step was taken in the promotion of medical technology start-ups. CUBEX ONE is now the consistent further development of this strategy and consolidates the great importance of medical technology in Mannheim.

CUBEX ONE not only creates a modern working environment for start-ups and young companies but is also ideally equipped for the industry's specific requirements. The internal value chain of companies in the health and medical technology sector is highly interdisciplinary and ranges in each case from simple office standards to elaborate laboratory environments. At the same time, these utilisation profiles change in the course of the company's development in the early years.

The Business Development Centre can respond to these special requirements with a differentiated and, at the same time, flexibly usable space program.

## Featured Haworth Products

- **Desks & Tables:** YourPlace, Lyft, Intuity, Immerse, Meeting Point, Planes, Pip
- **Partitions & Acoustics:** Drift 32, Drift 62, BuzziSpace
- **Chairs:** Fern, Nia, Bowi, Very, Comforto 1, Comforto 99
- **Storage:** Mobile Storage, Be\_Hold
- **Lounge:** Riverbend, Openest, Poppy, Cappellini & 3rd Party