

HAWORTH

The Atom Vattanac Capital

February 2021

Location
Phnom Penh, Cambodia

Architects
M Moser Associates

Photos
Robert Kleiner
Photography



“At a time when the places we work in have changed forever, The Atom has emerged to offer a unique experience, which perfectly combines the world of work and hospitality.”

Addy Walcott,
Associate Director, MMoser



The Project

The Vattanac Capital building is considered one of the most prestigious locations along the Phnom Penh skyline. To emphasize an even greater point of difference the Haworth Ideation team was engaged to discover a space activation model for the precinct. We developed a comprehensive design concept and workplace strategy for a space never seen in Cambodia.

To further develop this exciting concept, Haworth partnered with Mmoser to unpack the intricate details of how we could bring the many ideas of activation to life within the designated area for the third space.

Haworth worked with a variety of users to create a custom LENS survey that provided insight around the different services and facilities available within the precinct and how we could improve these.

From these insights we developed a spatial and aesthetic brief that enabled a solid foundation to further develop with Mmoser.

Our main goal was to offer a solution for the tenants within the precinct to experience an elevated platform for a variety of working applications.

Through mapping user journey pathways, we aimed to create a seamless working experience, promoting higher levels of social context and fostering space for individual restoration and relaxation. With flexibility in mind for multi purpose space types each zone can flex between smaller intimate settings to larger group functions.

From conception to execution, The Atom was created, developed, documented and delivered throughout a global pandemic.

We are so proud to have demonstrated our abilities with a multi-national team contributing to the execution and delivery of the project. At Haworth, we continue to strive to deliver inspiring spaces, optimize space and activate community as well as assist our clients with elevating their brands and set the benchmark for workplaces around the world.

Features:



- » 1 story
- » 650 m2
- » Third space 3 main areas:
 - The Lounge
 - The Green Room
 - The Library

Goal


Design and implement a workspace strategy for a high-end third-place concept

Solution

We had a blank canvas at the beginning of the project. We worked alongside our customer to fill this canvas with a workplace strategy and a design concept. We added then colors and textures to build a comprehensive image around brand elevation from scratch.

Result

The space can adapt to meet the practical needs of any co-working situation while retaining a sense of harmony through the carefully selected furniture and furnishings.



“The concept of The Atom brings together community within an activated space, challenging the traditional ideas of workplace through cross pollinating work, hospitality and wellness.”

Mathew Toniolo,
Haworth



The Green Room

The medium-sized meeting room features a choice of two-person pods, cosy one-person working nooks and a flexible open area for small group chats.

Hand-picked lofty plants add a splash of vibrant green to space, and the room also offers unparalleled views of the city.



The Lounge

Structured around the bar, the open-plan space offers double and triple sofas, single bucket-style armchairs and chairs, plus low and working-height tables to suit any working mood.

For a break or an easy get-together, the lounge area offers a comfortable space.

The furniture pieces and the soft tones of the finishes give it a residential and relaxing atmosphere.



The Library

Thanks to flexible furniture configurations, the Library can accommodate groups of up to 50 people. Shelf-lined walls combined with books, vases and minimalist artwork, create a modern library feel.

The space does more than provide chairs for sitting and surfaces for typing. It's also inviting in a way that puts people at ease, opening minds, elevating moods and encouraging conversation.





In the flexible open floorplan aimed to accommodate various activities, it was paramount to address the users' acoustic comfort from the very beginning. Therefore, we proposed design solutions that allow users for a choice between sharing and seeking privacy.

Either phone booths for quick ad-hoc calls and standing work or sofas with acoustic panels for focus work or rejuvenation have been added in each area.





Three colour-complementing meeting rooms blend in perfect harmony with the Library when the work situation demands.

They welcome larger groups for group focus work or training sessions.

Acoustic lighting solutions offer the expected levels of comfort with style.

‘The Atom was created with the comfort and wellbeing of clients in mind. Premium furniture and luxury furnishings satisfies the sense of touch while the incredible views and aesthetics of the space will delight the sense of sight.

Miss. Abigail Chong, Operation Manager of Atom





Our Customer

The 188-metre, 39 storey Vattanac Capital is the first Gold LEED-certified tower in Phnom Penh. Not only is Vattanac Capital an international icon, but it is also a corporate symbol of social and environmental responsibility.

Shaped like a dragon's back and incorporating elements of Fengshui and traditional Naga motifs, the tower dominates Phnom Penh's skyline. Located on the sixth floor of the Vattanac Capital Lifestyle Cube, the Atom is the latest addition to the Vattanac Capital portfolio. It offers a modern solution for today's entrepreneurs, small businesses and big companies looking for flexible working solutions.

Haworth Products & Services

Ideation services

- › Third Space Consulting
- › Custom LENS tools
- › Workshops
- › Design Concepts
- › Spatial strategy and discovery

Products

- › Haworth collection
- › Maari
- › Cabana
- › Immerse Tables
- › Framery booths
- › Boss Design products
- › Openest
- › Poppy chairs
- › Cappellini lounges